



**MONICA ROMO**

## CONTACT

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- 📍 Austin, Texas

## EDUCATION

BFA In Communication Design And Ceramics  
 Texas State University, San Marcos, TX  
 Class of 2017 • Texas State GPA-3.53  
 Dean's List Spring 2016 - Spring 2017

## SKILLS

Photoshop	Marketing	Sketch
Illustrator	Branding	Keynote
Indesign	Web Design	Wordpress
After Effects	Photography	Squarespace
XD	Packaging	UX/UI Design
Premiere	Toast	Basic HTML/
Typography	Mailchimp	CSS

## REFERENCES

Katie Lowell  
 Art Director of Metramodo  
 Cell: 920-988-5253


Renee Combs  
 Creative Director at Force of Nature Meats  
 Cell: 512-924-9265


Travis Rose  
 Marketing Director at Kyle Bunting  
 Cell: 760-401-3450


## LANGUAGES


Fluent in English and Spanish


## EXPERIENCE

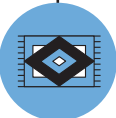
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*October 2024 - Present*  
**Contracted Graphic Designer - Initium Health**  
 Initium Health supports health care and wellness companies with their marketing needs. My role includes creating and refining websites, logos, social media content, press kits, emails, newsletters, posters, etc., ensuring designs stay on-brand and visually engaging.
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*February 2024 - August 2024*  
**GRAPHIC DESIGNER - METRAMODO**  
 At Metramodo, I created graphics for social media, web layouts, emails, and case studies detailing smart locker styles, materials, sizes, locations, and customizations. Metramodo collaborates with five distinguished companies and I oversee comprehensive marketing support for them, gaining versatility and becoming a more well-rounded designer.
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*February - March 2024*  
**Freelance Graphic Designer - Four Visions**  
 Four Visions specializes in ethical sourcing of hapé. I created brochures, social media posts, and promotional materials that effectively communicated their recipes, spiritual guidance, and products.
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*September 2023 - January 2024*  
**Contracted Lead Marketing Graphic Designer | Content Creator | Social Media Manager - Lucky Lab Coffee**  
 Lucky Lab Coffee is a charming, dog-friendly local coffee shop. My responsibilities included tracking engagement, strategizing outreach, and designing for various projects such as email, merchandise, signage, and web designs. I also organized photo shoots and curated content to maintain an active online presence that reinforced Lucky Lab Coffee's brand.
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*August - September 2024*  
**Freelance Graphic Designer - Greater Austin Hispanic Chamber of Commerce**  
 I worked with clients to create a new logo for "The Harrison Room Celebration Hall," a western-themed venue, and designed an event flyer for their annual summer event, "Chili, Cars, and Cocktails."
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*March 2023 - August 2023*  
**GRAPHIC DESIGNER - KYLE BUNTING**  
 I supported Kyle Bunting, a luxury rug company, in completing digital branding projects like website updates, digital ads, lookbooks, social media, and emails. I also designed packaging and labels for rug samples for the sales team.
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*October 2020 - March 2023*  
**GRAPHIC DESIGNER - HUMANN**  
 HumanN, the top doctor-recommended beet brand for heart health, had me design digital promos, email newsletters, inserts, infographics, merchandise, social media ads, and Amazon product images. I also assisted the marketing team with photo and video shoots to maintain our brand identity.
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*October 2017- August 2020*  
**GRAPHIC DESIGNER - COMMUNITY IMPACT NEWSPAPER**  
 I designed a 28-36 page monthly newspaper for New Braunfels, collaborating with reporters and editors on infographics and typography, creating client ads, and producing graphics for virtual platforms.
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*July - October 2017*  
**Contracted Graphic Designer - Ashley S Furniture Industries**  
 I designed promotional flyers, newspaper ads logos, billboards and digital billboards.
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*May - August 2016 • May - September 2017*  
**GRAPHIC DESIGN INTERN - SCHLITTERBAHN WATERPARK HQ**  
 I helped design business cards, signs, flyers, logos, etc. I would be asked with assisting in the sign shop, preparing substrates for signage, trimming, and more.