



**MONICA ROMO**

## CONTACT

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-  Austin, Texas

## EDUCATION

BFA In Communication Design And Ceramics  
 Texas State University, San Marcos, TX  
 Class of 2017 • Texas State GPA-3.53  
 Dean's List Spring 2016 - Spring 2017

## SKILLS

Photoshop	Marketing	Wordpress
Illustrator	Branding	Squarespace
Indesign	Web Design	UX/UI Design
After Effects	Photography	Basic HTML/
XD	Packaging	CSS
Premiere	Toast	
Typography	Mailchimp	

## REFERENCES

**Katie Lowell**  
 Art Director of Metramodo  
 Cell: 920-988-5253

**Renee Combs**  
 Creative Director at Force of Nature Meats  
 Cell: 512-924-9265

**Travis Rose**  
 Marketing Director at Kyle Bunting  
 Cell: 760-401-3450

## LANGUAGES

Fluent in English and Spanish

## EXPERIENCE



February 2024 - August 2024  
**GRAPHIC DESIGNER - METRAMODO**

At Metramodo, I created graphics for social media, web layouts, emails, and case studies detailing smart locker styles, materials, sizes, locations, and customizations. Metramodo collaborates with five distinguished companies and I oversee comprehensive marketing support for them, gaining versatility and becoming a more well-rounded designer.



July 2024  
**Freelance Graphic Designer - Promix**

I created marketing content for Promix, a protein supplements and snacks company, and organized photo and video shoots to provide fresh, engaging material for their social media.



February - March 2024  
**Freelance Graphic Designer - Four Visions**

Four Visions specializes in ethical sourcing of hapé. I created brochures, social media posts, and promotional materials that effectively communicated their recipes, spiritual guidance, and products.



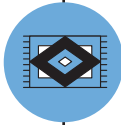
September 2023 - January 2024  
**Contracted Lead Marketing Graphic Designer | Content Creator | Social Media Manager - Lucky Lab Coffee**

Lucky Lab Coffee is a charming, dog-friendly local coffee shop. My responsibilities included tracking engagement, strategizing outreach, and designing for various projects such as email, merchandise, signage, and web designs. I also organized photo shoots and curated content to maintain an active online presence that reinforced Lucky Lab Coffee's brand.



August - September 2024  
**Freelance Graphic Designer - Greater Austin Hispanic Chamber of Commerce**

I worked with clients to create a new logo for "The Harrison Room Celebration Hall," a western-themed venue, and designed an event flyer for their annual summer event, "Chili, Cars, and Cocktails."



March 2023 - August 2023  
**GRAPHIC DESIGNER - KYLE BUNTING**

I supported Kyle Bunting, a luxury rug company, in completing digital branding projects like website updates, digital ads, lookbooks, social media, and emails. I also designed packaging and labels for rug samples for the sales team.



October 2020 - March 2023  
**GRAPHIC DESIGNER - HUMANN**

HumanN, the top doctor-recommended beet brand for heart health, had me design digital promos, email newsletters, inserts, infographics, merchandise, social media ads, and Amazon product images. I also assisted the marketing team with photo and video shoots to maintain our brand identity.



October 2017- August 2020  
**GRAPHIC DESIGNER - COMMUNITY IMPACT NEWSPAPER**

I designed a 28-36 page monthly newspaper for New Braunfels, collaborating with reporters and editors on infographics and typography, creating client ads, and producing graphics for virtual platforms.



July - October 2017  
**Contracted Graphic Designer - Ashley S Furniture Industries**

I designed promotional flyers, newspaper ads logos, billboards and digital billboards.



May - August 2016 • May - September 2017  
**GRAPHIC DESIGN INTERN - SCHLITTERBAHN WATERPARK HQ**

I helped design business cards, signs, flyers, logos, etc. I would be asked with assisting in the sign shop, preparing substrates for signage, trimming, and more.